

**Concordia University's Goodman Institute of Investment Management
Announces 2009-2010 Entrance Support Program**

SIX STUDENTS TO SHARE CLOSE TO \$50,000

Montreal, Quebec (March 3, 2009)- The Goodman Institute of Investment Management at Concordia University's John Molson School of Business is pleased to announce the 2009-2010 Entrance Support Program. An initiative designed by the Goodman Institute will see nearly \$50,000 distributed to six incoming students to help reduce their tuition fees; awarding three students each \$8,000 in both Montreal and Toronto. This new incentive is designed for all potential incoming students into the Goodman Institute for the 2009-2010 year. All applicants that apply before May 31, 2009 are eligible to receive the support amount, which will be granted to incoming students with the highest ranking from all completed applications based on a weighted average of the cumulative GPA and the GMAT scores. Recipients must remain in good academic standing through the completion of the Fall 2009 term, with a GPA of at least 3.0.

"In today's world, tough economic times are calling for outstanding credentials," states Dr. Ian Rakita, Director of the Goodman Institute. "We understand the financial burden that tuition puts on an individual, and are happy to assist students to ensure they receive a proper education. Now more than ever, is the perfect time to return to school and gain higher credentials to increase your personal marketability. At the Goodman Institute, courses are taught on a part-time basis but with a full time course load, to allow students the opportunity to gain an education regardless of their employment status. Students that are able to manage a full course load alongside exams, work, and other commitments, while maintaining a high GPA, should be rewarded for completing such a difficult task."

Important Deadlines to know:

March 31st, 2009- 1st deadline for receipt of completed admission application

April 30th, 2009- 2nd deadline for receipt of completed admission application

May 31st, 2009- 3rd deadline for receipt of completed admission application

Please see our website at us at johnmolson.concordia.ca/giim, call 514.848.2424 ext. 2796/1.866.833.3232 or email us at investment@jmsb.concordia.ca for more information on financial assistance and award programs.

Invest in your future today at the Goodman Institute of Investment Management.

About the Goodman Institute of Investment Management

Founded by Benefactor, Ned Goodman of DundeeWealth Inc. in 2001, the Goodman Institute at Concordia University's John Molson School of Business offers a world-class educational environment in two cosmopolitan cities, Toronto and Montreal. The Toronto location is steps away from the financial district on Bay Street and courses are taught simultaneously through videoconferencing from Montreal. The Goodman

Institute's MBA in Investment Management Program provides the world's only MBA program that fully integrates the requirements of the CFA® Program. This combined curriculum permits students to study towards two world-recognized designations simultaneously. Concordia University was named the first university in Canada and one of the first in the world to become a CFA Program Partner. Courses are structured in such a way to accommodate students' work schedules and are taught Wednesdays from 6:30PM-9PM, and Saturdays from 9AM-3PM. The John Molson School of Business has been AACSB accredited since 1997.

-30-

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