

Goodman Institute Announces New Initiatives Designed to Produce Savvy Investment Professionals

Bloomberg and Excel Modelling added to Program

Montreal, Quebec (January 25, 2010)- Concordia University's Goodman Institute is pleased to announce many recent updates at the school as part of an ongoing mission to be a leader in the field of investment management education. With the addition of a Bloomberg terminal and an intensive Excel Modelling workshop, real world education is continually being incorporated into the classroom. Students are fully prepared to enter the finance world with the added features of the Program offered above and beyond the core MBA and CFA® curriculum.

"The Excel Modelling program has helped me tremendously in my current workplace and has prepared me for future experiences within the finance industry," states Carlos Nardi, a Level 3 Toronto Student. "In addition to our already expansive course load, we are also taught how to utilize the Bloomberg terminal and learn excel modelling skills to further enrich our learning experience. It is great to relate these teachings to real world situations."

The 2-day Excel Modelling workshop has been designed to simulate an interactive financial model of a company that adheres to the highest industry standards. In the workshop, students are taught the methods in valuing companies using Discounted Cash Flow (DCF). They are also shown how to conduct an M&A analysis, in order to assure they receive a keen understanding of this important topic. These skill sets are highly regarded by companies who consider this knowledge to be advantageous and specifically seek candidates with these qualifications.

In order to fully integrate the Bloomberg terminal into every students learning experience, Goodman's Toronto campus has added two new study rooms that are now available to students at any time of the day. Equipped with Bloomberg and WORDS, Goodman students in both Toronto and Montreal are now capable of retrieving historical and very current data through the comprehensive databases.

These exclusive offerings by the Goodman Institute have allowed students enter in to the real world of finance with confidence to be one step ahead of their competition. In line with the mission of Concordia University, the Goodman Institute is truly defining "Real education for the Real World."

About the Goodman Institute:

Founded by Benefactor, Ned Goodman of DundeeWealth Inc. in 2001, the Goodman Institute at Concordia University's John Molson School of Business in Montreal and Toronto offers a world-class educational environment in two cosmopolitan settings. The Toronto location is steps away from the financial district on Bay Street as

courses are taught simultaneously through video conferencing. Offered through the John Molson School of Business, the Goodman Institute's MBA in Investment Management Program provides the world's only MBA program that fully integrates the requirements of the CFA Program. Concordia University was named the first university in Canada and one of the first in the world to become a Program Partner of CFA Institute in April, 2006. This combined curriculum permits students to study towards two world-recognized designations simultaneously.

For more information or to coordinate interviews with current students or faculty contact:

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