

EXECUTIVE MBA NEWSLETTER

DIRECTOR'S MESSAGE

In September, Executive MBA classes will begin in the new JMSB building at the corner of Guy and de Maisonneuve. The transition of the business school to its own dedicated building is sure to increase the profile of all JMSB programs including the Executive MBA. As this important milestone for the Program quickly approaches, we are working determinately to ensure the economic crisis doesn't impact enrollment or overshadow the value of our top-ranked Program.

With the recession taking its toll on the economy and the pocketbooks of corporations and citizens alike, it is with great pleasure that I am able to report the healthy status of the Executive MBA Program. Thanks to an increased focus on alumni relations and an aggressive marketing campaign, we have been able to clearly communicate our Program's strengths. Impressively, we have seen an increase in applications compared to last year and expect a strong field of students for the class of 2011.

In preparation for the upcoming year, we have scheduled our first Speakers Series event for October 22, 2009. I am pleased to announce that Mr. Jacques Lamarre, the President and CEO of SNC-Lavalin, will be our inaugural speaker. More details to follow.



Anne-Marie Croteau, PhD
Director

NEWS

Financial Times Ranking

For the third consecutive year the John Molson Executive MBA has been ranked among the world's top EMBA programs by the Financial Times, placing 87th globally. The Program was once again ranked as the best in Quebec and ranked 3rd in Canada for both salary growth and career progress among all EMBA graduates.

Goodman and Renaud Shed Light on the Credit Crisis

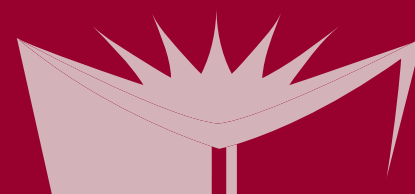
Our second EMBA Speakers Series took place on February 12th on home turf, giving alumni a final chance to visit the facility as they remember it, before the Program moves to the new JMSB building in the fall. Alumni in attendance were treated to a lively discussion on the global credit crisis hosted by Ned Goodman, Chairman of Dundee Wealth Management, and esteemed Concordia alumnus, Richard J. Renaud, Chairman of Wynnchurch Capital. The event featured a cocktail reception following the presentation, giving guests a chance to mingle and reconnect with former classmates and professors.

MEC's Green Focus Inspires Alumni

Denise Lawson, Chair, of outdoor gear retailer Mountain Equipment Coop (MEC), was the guest speaker for the first EMBA Speakers Series event on November 19th. Ms. Lawson spoke on the business benefits MEC has observed in response to its green policies and steps any business can take to incorporate environmentally friendly practices. The luncheon event, which was held in the RBC executive dining room on the 41st floor of the Place Ville-Marie, was very informative and the food was top-notch. EMBA faculty members were also pleased to see a number of alumni in attendance who they hadn't seen in years.

International Study Trip, Class of '10

On May 8th, 22 students will leave Montreal with Professor Janis Riven and our Assistant Director Sharon Nelson for China. They will visit Beijing, Chongqing, and Shanghai, and will be returning on May 20th. Special thanks to our alumni who helped make contacts on our behalf with Chinese officials and business people. The class of 2010 originally voted to go to India, but we were forced to change destinations due to the unfortunate events in Mumbai. Though still in the preparatory phases, we would like to also thank the alumni who helped us make contacts in India.



UPCOMING EVENTS

Speakers Series Cocktail Reception

Local vs. Global: Balancing Competing Priorities in an Increasingly Connected Global Economy?

Speaking: Michael E. Roach, President and CEO of CGI
Date: Wednesday, April 8th, 2009
Time: 6:00-8:00 p.m.
Location: 1 Place Ville-Marie (RBC Tower), 41st Floor, Montreal, Quebec
Contact: Debra Sztulman at 514-848-2424 ext. 3622 or debra@jmsb.concordia.ca

13th Annual JMSB Alumni Golf Tournament

Date: Monday, June 15, 2009
Location: Les Quatres Domaines Golf Club
18400 Notre Dame Rd., Mirabel, Quebec
Contact: Jacklin Lu at 514-848-2424 ext. 2784 or jacklin.lu@concordia.ca

Proceeds go towards bursaries for John Molson School of Business students at the graduate and undergraduate levels and the JMSB Alumni Room.

ALUMNI PROFILE



Dominique Vincent EMBA class of '95

What was your background before starting the Executive MBA Program?

I graduated from McGill University with a BA in modern languages and I started my career in public relations. The most important period in my PR career was the five years I spent working for Quebecor Inc. as a PR Agent primarily focusing on

investor relations. During those five years, I was challenged every step of the way, but reached a point where I wanted more and realized that my current position would not bring me where I wanted to go.

Why did you decide to do an Executive MBA, and how did you decide on JMSB?

I had wanted to earn my MBA after graduating from McGill, and I decided the time had come. I wanted to stay in Montreal and continue to build my experience in the work place. The Executive MBA offered by JMSB followed the Harvard case study approach and I saw it as a great way to perfect my English. I liked that I would be joining a multi-profession group, which would further enhance the education I was receiving. It was perfect.

Where are you working now?

I joined the investment team of MacDougall MacDougall & MacTier in 2001 as an investment advisor and became Portfolio Manager in 2006.

Information Sessions

Tuesday, April 21, 2009
Wednesday, May 6, 2009
Tuesday, May 19, 2009
Location: 1550 de Maisonneuve W., Montreal, Quebec
Room 407-1
Time: 6:00-8:00 p.m.
Register at johnmolson.concordia.ca/emba

How has earning your EMBA affected your career progress?

Earning an MBA was a turning point in my career. It is not just about academics. It is learning about you, the way you interact with people and your pressure points, in other words, what makes you tick, as well as what ticks you off, and what to do about it

How did you enjoy your time in the Program?

It is not easy to go back to the books after 10 years. You face another type of learning curve. Working and studying at the same time makes you realize the value of time and the need to work in the most efficient way possible. From learning new concepts and sharing ideas, to times of very high stress, the experience is intense and friendships are created for life.

Do you still maintain contact with members from your graduating class?

I have stayed close to the group. From the moment I graduated in 1995 until 2002, I was an active member of the EMBA Alumni Association. Since 2002, I have been a member of the JMSB Advisory Board.

